

The New GEDA Logo

The Gujarat Energy Development Agency, “GEDA” as it is popularly known, is the state nodal agency (SNA) and designated agency (SDA) established by the Government of Gujarat in 1979.

GEDA played and continues to play a pioneering role in the promotion and popularization of alternative and energy efficient technologies. The central and other state governments have replicated the agency’s model.

As the World witnesses a growth in demand for clean energy, Gujarat recognizes green energy as one of its focus sectors. In addition, with the establishment of a separate Climate Change Department; the state emerges as a leader of India’s future energy programme. GEDA’ strength has been its composite approach that considered the promotion of renewable energy and energy conservation as an integral part to foster the goal to foster the development of sustainable, equitable and resilient energy systems that can satisfy the need of our growing economy.

In the changed scenario from a subsidy-driven system-based programme to producing grid-quality power from renewables to impact upon the larger mass of the population the agency’s mandate focuses on:

- ***Our vision:*** *Better living for all—sustainably.*
- ***Our mission:*** *champion innovation, enabling societies to live sustainably.*
- ***Our role:*** *promote the use of alternative and energy efficient technologies.*
- ***Our tools:*** *act as policy enabler, technology facilitator, information disseminator, analyzer, educator and advocator.*
- ***Our services:*** *action recommendations based on careful analysis, knowledge and support networks to build the capacity of civil society and other organizations.*
- ***Our reach:*** *government, business and civil society.*
- ***Our style:*** *increase our influence by working collaboratively with other institutions.*

Putting the very first Solar Cooker in the market in the country to commissioning megawatt-scale grid-connected renewable/solar power generation projects,

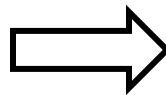
GEDA has successfully treaded a long pathway of 33 odd years leading towards sustainable development.

GEDA has chosen to focus on topics that are ripe for alternative and efficient technology transformation - where a shift in policy has the potential to snowball and, before too long, to change the nature of the game. It is only through a focus on game-changers that we will make up the sustainability deficit that has accumulated and move towards a clean-green future. Because the agency aim's to make a difference in how policy is crafted and implemented, we at GEDA translate the research insight into practical, realistic and cost-effective policy options that can be taken up by policy-makers at all levels.

The Meaning of the new GEDA Logo



Old Logo



New Logo

The new GEDA Symbol is the continuum that represents the fact that, ***“energy is never destroyed”*** , it just changes its for.

This is portrayed by a spiral transforming into a sun, which is contained inside the waves of wind or water.

The leaves encircling the form, in a continuous circular pattern indicate biomass, nature and awareness.

The colors of the New GEDA Symbol

The cardinal orange, breezy blue and blooming green also represent the Indian tricolor.